

Group 2.

ADMISSION



SWOT

AD-Mission's SWOT	
Strengths <ul style="list-style-type: none">• Best and talented people• Outstanding Technology	Weaknesses <ul style="list-style-type: none">• Labor shortage• Conflict between technicians
Opportunities <ul style="list-style-type: none">• Many customers in the market• New market appear	Threats <ul style="list-style-type: none">• Many competitors• Price of service is higher

Pyramid of position

